

PC Press

Advertising formats and rates

*Sve cene su NETO bez PDV-a



ADVERTISING IN MAGAZINE

	Format	Price \$
1/1 page	225×297 mm	750
1/2 page	225×148 ili 112×297 mm	500
1/3 page	75×297 ili 225×99 mm	320
PR / Advertorial 1/1 page	max. 3.500 characters	750
PR / Advertorial 2/1 page	max. 6.500 characters	950
Premium positions		
K2 (second cover page)*	225×297 mm	850
K3 (third cover page)*	225×297 mm	850
K4 (back cover)*	225×297 mm	1450

*add 5mm bleed for trimming

WEB ADVERTISING

	Price \$
Baner 300×600 px (50.000 views)	630
Banner 250×300 px (50.000 views)	420
Banner 120×300 px (50.000 views)	300
Special news position 3.000 characters	420
News post 3.000 characters	240

SPONSORED SUPPORT AT SOCIAL NETWORKS AND GOOGLE SEARCH**

	Cena €
Facebook (reach 50.000)	100
Linkedin (reach 5.000)	120
Google AdWords (depends from type of campaign)	od 150



** With paid campaigns on the site or in a printed edition.

Advertising in e-magazine **GRATIS**, with advertisement in PC Press magazine. Social media promotions **GRATIS**, with advertisement in PC Press magazine. For special promotions price is formed according to frequency and type of promotion.

POPUSTI:

Three months contract **10%**, Six months contract **15%**, One year contract **30%** in every issue.

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